

## Plexus Management Services

### New Fund Framework: Posted on 11<sup>th</sup> January, 2010

<ul style="list-style-type: none"><li>• Name of Fund</li></ul>	<ul style="list-style-type: none"><li>• Kotak Nifty ETF</li></ul>
<ul style="list-style-type: none"><li>• Fund House</li></ul>	<ul style="list-style-type: none"><li>• Kotak Mahindra Mutual Fund</li></ul>
<ul style="list-style-type: none"><li>• Offer Period</li></ul>	<ul style="list-style-type: none"><li>• January 11, 2010 to January 19, 2010</li></ul>
<ul style="list-style-type: none"><li>• Scheme Type</li></ul>	<ul style="list-style-type: none"><li>• Open Ended Index</li></ul>
<ul style="list-style-type: none"><li>• Unit Price and Subscription:</li></ul>	<p>Unit Price : Rs. 10 per unit Subscription : Rs. 5000</p>
<ul style="list-style-type: none"><li>• Load and options.</li></ul>	<ul style="list-style-type: none"><li>• Entry Load : NIL;</li><li>• Option: Growth &amp; Dividend (Reinvestment, Payout &amp; Sweep)</li></ul>
<ul style="list-style-type: none"><li>• Investor Grievance Officer</li></ul>	<ul style="list-style-type: none"><li>• Anuj Pramanik</li></ul>
<ul style="list-style-type: none"><li>• Fund Objective:</li></ul>	<ul style="list-style-type: none"><li>• To provide returns before expenses that closely correspond to the total returns of the S&amp;P CNX Nifty subject to tracking errors</li></ul>
<ul style="list-style-type: none"><li>• Benchmark:</li></ul>	<ul style="list-style-type: none"><li>• S&amp;P CNX Nifty</li></ul>
<ul style="list-style-type: none"><li>• Fund Manager:</li></ul>	<ul style="list-style-type: none"><li>• Sajit Pisharodi</li></ul>

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## Idea Distiller:

The house already has the other important ETFs viz. Gold and Sensex. The Nifty completes the basket.

## Asset allocation:

Equity and equity linked:

Debt & Cash equivalent:

## Comparable Existing Scheme

Nifty BeES

## Track record (Management DNA)

20	40	60	80	100	Return percentile
20	40	60	80	100	Risk Percentile

## Performance of Fund Manager:

20	40	60	80	100	Return percentile
20	40	60	80	100	Risk Percentile

## Scheme DNA:

Low				High	<b>Unique Idea</b>
Low				High	<b>Return possibility</b>
Low				High	<b>Risk</b>
Low				High	<b>Opera ability/complexity</b>

## Who should apply?

If you are not sure about the direction of the market but do not want to loose out on possible upside, this could be your ticket.